

## **ANNA GRAYSON - CURRICULUM VITAE**

**CURRENTLY working as an ARTIST.**

**Exhibitions include:**

**South West Academy Open Exhibition 2013 – commended award**

**Royal Academy Summer Exhibition 2014**

**South West Academy Open Exhibition 2014**

**Gloss Gallery Exeter 2014-2015 Single room exhibition**

**Artizan Gallery Torquay 2014 and 2015**

**TAAG Gallery Teignmouth various exhibitions 2012-2015**

### **MY PREVIOUS CAREER**

Until my early retirement in 2012 I worked as a freelance broadcaster, writer and media consultant. I had extensive media experience as an award-winning BBC presenter and producer, as well as many years as a general broadcaster, publishers' editor and author. I specialised in science education and public engagement. During the last decade of my career I held a visiting academic post at Bath University where I taught the TV and Radio parts of a Masters Programme in *Science Culture and Communication*. Recent projects include consultancy on curriculum development in school science, a technical news service for an international telecommunications company, media training for various scientific clients, and feature writing for the *Daily Telegraph*. By far the largest and most important project of recent years has been writing and producing material for the Nuffield Foundation projects *21<sup>st</sup> Century Science* and *Science in Society*.

### **MAIN ACHIEVEMENTS AND AWARDS**

During the late eighties and nineties I dragged the earth sciences from total obscurity to a high degree of household popularity in the broadcast media. I wrote and presented well over 50 programmes with an Earth Science theme, including being the first woman to present a BBC2 *Natural World*.

In 1999 I was awarded a Glaxo Wellcome Science Writer's Prize for the best contribution to a Science TV programme for my work on BBC2's *Essential Guide to Rocks*.

In 1998 I won the Geological Society's R.H. Worth Prize for my encouragement of amateur interest in Geology through the broadcast media.

As a staff producer in the BBC I made a significant contribution towards the inclusion of science in the primary school curriculum. I continued this work in the eighties, both with the BBC and with my work on the Better Science Report, which led to the National Curriculum.

In the last few years I devoted much of my time to new ways of engaging teenagers with science, in particular the *21<sup>st</sup> Century Science* project for the Nuffield Foundation. I also made several series of low-cost but effective video shorts, for various clients, all with the aim of engaging teenagers with science.

## **CAREER HISTORY**

**2011 semi-retired but working as science editor for *Newsademic*** – an international e-newspaper for young people.

**2000-2010** – Freelance science broadcaster, writer and media consultant – writing and producing educational materials, in print and film, and media training.

**2000-2008** Part-time post at Bath University teaching practical TV and Radio to MSc Science Communication Students

**1989-2000** Broadcast presenter, working mainly for the BBC. This included much writing, research and production work

**1981-1989** Freelance BBC reporter, writer and producer. Freelance Publisher's Editor. I also lectured at local colleges in Earth Sciences and Geography.

**1979-81** Science and Audio-Visual Editor for Thomas Nelson Publishers

**1978-79** Parliamentary and Current affairs Researcher/Producer for Independent Radio News.

**1974-78** BBC Studio Manager, working across all genres of radio – news & current affairs, magazine programmes, drama, music, documentary, education; and across all national networks (Radios 1,2,3,4) and BBC World Service and External Broadcasting. Latterly I was attached to BBC Schools as a Science Producer

**1974** – between finishing finals in May and the end of the school term in July I taught in a tough Essex Comprehensive. A useful experience, which gave me an unparalleled sense of audience.

## **SKILLS**

My forte was science communication – for all media: writing, presenting, production (particularly video shorts), radio and TV reporting, interviewing, filming, sound recording, sound effects, editing, research, TV direction; TV and radio presenting, script reading & voice over, script writing, copy-editing, proof reading, photography and principles of design, factual writing & journalism, dramatised writing...

## **EDUCATION**

**Walthamstow High School for Girls** – A-levels in Chemistry Physics and Geography.

**University of St Andrews** – BSc Hons in Geology with subsidiary Chemistry and Physics. My extracurricular activities in the English, Music and Fine Art departments were also of great importance in the career I have followed.

## **PROFESSIONAL TRAINING**

**1974-75** BBC Studio Manager Training. This was a graduate entry scheme which taught the principals of public service broadcasting as well as training for the specific job of Studio Manager. I was also chosen for preliminary announcer training on World Service.

**1977** BBC Radio Production Course – professional training as a producer

**1979** Publisher's Association Course on Book Editing

**1980** Publisher's Association Course (held in Leicester University) on advanced scientific editing. The also course included basic layout design

**1989** BBC voice and presentation training

**1994** BBC TV director's course (Bristol)

**1995** Windows Computer course at BBC Elstree

**2001** Basic Web Design Course at local training centre

**2008** Art and design course, level II

**2012** Foundation Diploma in Art and Design, Exeter College